



# Intentional Communities: The Village Movement

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# The Paradigm Shift

- 2006: The first of 57 million boomers turned 60
- 2030: 20% of all Americans will be between the ages of 60 and 78

Aging in 2009: Not your parents' aging process

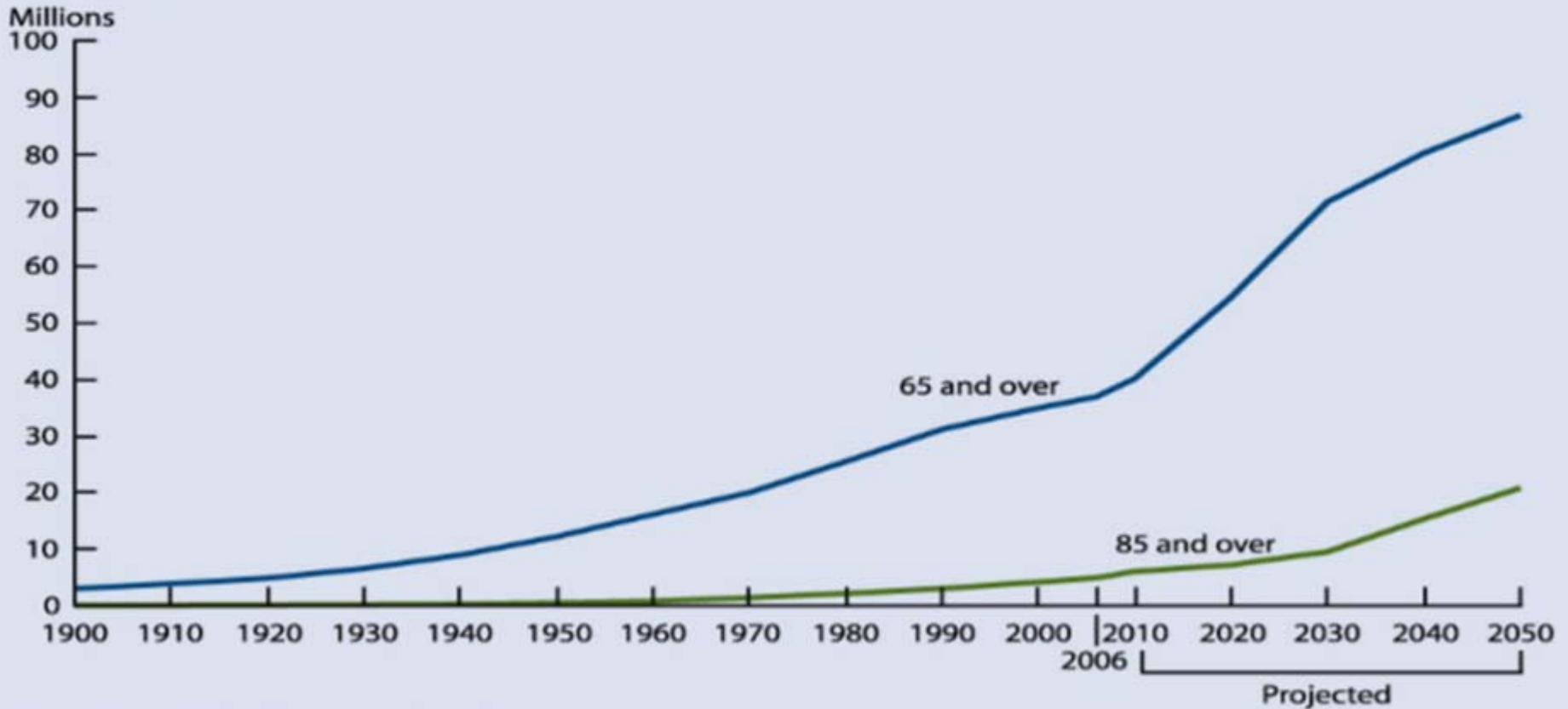
- Life expectancy – 75 Years
- People 60 and over do not want to "retire"
- Largest growing segment of population is 85 and over

Support systems 2009

- Community and family
- “Mom and Pop” businesses closing
- Economic downturn has affected elders: house sales, retirement funds, and continued work

# Current Age Projections- US

Number of people age 65 and over, by age group, selected years 1900–2006 and projected 2010–2050



Note: Data for 2010–2050 are projections of the population.

Reference population: These data refer to the resident population.

Source: U.S. Census Bureau, Decennial Census, Population Estimates and Projections.

# Where do we want to live in the third phase of our lives?

- Retirement communities?
- Assisted Living Residences?
- 90% of people 60 and over when asked want to stay in their own homes as they age

## Aging in Community- Options

- Village Movement
- Naturally Occurring Retirement Communities
- Co-Housing
- Golden Girl Apartments

# A Movement to Help People Remain in Their Own Homes with Independence, Dignity and Connection to Community

## Village Is

- Consumer developed and operated
- A one-stop shop for coordinating a variety of services and supports
- A network of community members working together
- Focused on the whole person
- Intergrates a variety of resources and assistance

## Village Is Not

- A provider Model
- Licensed
- A physical space such as a senior center, a vertical NORC (e.g. a building) or a CCRC
- A care-giving model
- A new silo
- Replicating anything

# Staying in your own home... in the neighborhood you love...

## Beacon Hill Village

- A non-profit, membership organization created and run by people 50 and over in central Boston.
- One stop shopping: Offers everything and anything members want to enhance and make their lives easier
- Members are the driving force behind all actions the “village” takes.

# What Makes a “Village”

- Elements
  - Grassroots Membership Organization
  - Self-Governing
  - Self Supporting
  - Consolidator of Services
  - Strategic Partners
  - Focus on the Whole Person

# How to Start Your Own Village

- What do you want? consumer-driven
- Core of the program:
  - Concierge and I&R: discounted, vetted providers
  - Assistance in Living
  - Community Building
- **Funding:** Donations, Member fees, foundations, public funds
- **Founding: Board & committees**
  - Passion to stay in one's own home
  - Wisdom, wealth, work
- **Staffing and Volunteers**

# Grassroots Membership Organization

- Types of Memberships
  - Individual/Household
  - Membership Plus

BHV: \$600 individual  
\$850 household  
Membership Plus-  
low/moderate income elders  
\$100/yr and \$250 credit

**What's included in your m**



# Self-Governing

- Board of Directors
  - Made up entirely of Village Members
- Committee Role
- Neighbor to Neighbor program
  - Volunteer opportunities for all members of the community

## Other Villages and the Future

# Self Supporting

- Membership Fees
- Community Contributions
- Foundation Support

## Other Villages and the Future

# Consolidator of Services

- Do not reinvent the wheel!
- One phone number



# Strategic Partners: Hospitals, Social Service Agencies, City, State, and more

- Promotes professionalism
- Increases credibility
- PARTNERSHIP

## Role of Providers for the Village

# Attention to the Whole Person

- Included in membership
  - Mind
    - Intellectual
    - “Conversations With” - discussions
  - Body
    - Health and Wellness programs
    - Exercise classes
    - Grocery Shopping
    - Medical
  - Spirit
    - Community building
    - Neighbor to Neighbor Program



All “Villages” will have pieces of all of these elements.

- Concierge
- Assistance of Living
- Community Building

AND

All "Villages" are consumer-driven no matter how they were founded, funded, or staffed.

# Village to Village Network

3,000 calls and emails to Beacon Hill Village  
15 other countries have visited BHV

BHV helped hundreds of groups and organizations  
Manual; Technical Assistance; Emails; Conferences

- 2007 Cambridge at Home; CHV; Avenidas Village; SAIL
- 2009 Thirty eight Open Villages
- All unique with own core mission, but still have the main elements of a "Village."

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