

Power of Partnership Initiative

Asset-Based Community Development

"We may have all come on different ships,
but we are in the same boat now."

-Dr. Martin Luther King

How does a community develop a wider circle of people working together to address important problems and realize ambitious goals? **Asset-Based Community Development (ABCD)** is a powerful approach focused on discovering and mobilizing the resources that are *already present* in a community. The ABCD point of view encourages people to recognize that their community is a glass half full of assets, not a glass half empty with needs. Community assets are resources that become valuable when they are brought together and made productive. The ABCD approach provides a way for citizens to find and mobilize what they have in order to build a stronger community.

When People Care Enough To Act

By Mike Green