

Vision Council Meeting #2 Notes
Wednesday, June 4, 2008
United Way of Santa Barbara County
12:00pm-2:00pm

Members Present:

Valerie Kushnerov (for Kristin Amyx), Raquel Bernaldo, Marty Blum, Michael Brown, Salud Carbajal, Marybeth Carty, Bill Cirone, Jon Clark, Martin Conoley, Steve Cushman, Paul Didier, Tanya Gonzales, Raquel López, Peter MacDougall, Marisela Marquez, Harriet Miller, Lois Mitchell, Ernesto Paredes, Sharon Siegel, Christie Stanley, Tom Thomas, Luis Villegas, Ron Werft, Pat Wheatley

Members Absent:

Paul Cordeiro, Bob Emmons, Geoff Green, Brian Sarvis, Michael Young

Staff Present:

Jen Bowman, Charles Caldwell, Terry Miller, Jessica Stampe

Facilitator:

Dirk Van Den Bosch

Goal of this meeting: to make progress towards the development of a Vision Statement for Children & Families

- I. Welcome – Paul Didier
 - a. Didier called the meeting to order at 12:05pm

- II. Check In and Recap – Dirk Van Den Bosch & Group
 - a. Outcome: Review Individual and group status
 - i. What you see depends on where you stand, perspective.
 - ii. Questions/comments by Vision Council members regarding reading materials
 - Ambitious nature of initiative timeline
 - Theory of Change approach– interesting process
 - iii. Van Den Bosch encouraged participation levels as critical decisions are made in this process.

- III. Summary of Progress – Charles Caldwell
 - a. Outcome: Understanding of progress made since meeting #1
 - i. Since the last Vision Council meeting on April 16, 2008 the Power of Partnership Initiative has implemented the following activities:

- Children & Families Steering Committee meeting held on April 17, 2008
 - Community Outreach
 - Four different Community Forums held at the following locations:
 - Girls, Inc. of Carpinteria
 - Goleta Valley Community Center
 - Braille Institute of Santa Barbara
 - Faulkner Gallery, Santa Barbara Public Library
 - Distributed and collected more than 250 community surveys
 - Started setting up targeted outreach community meetings.
 - Media Outreach
 1. Held a press conference.
 2. Caldwell recognized those Vision Council members who participated in the press conference.
 3. Resulted in more than forty media placements to date.
 - Website Development
 1. Built initiative website www.partnershipsb.org with easier navigation, and ability to focus on dialogue for Community members, Vision Council, and Steering Committee in web-based bulletin boards.
- ii. Next steps
- Expert Forum June 26 , 8:30am-10:30am at the Faulkner Gallery for individuals who work with Children & Families to share thoughts and vision for the future.
 - Additional outreach meetings are currently being set up to gather additional input for a more representative perspective. See below for details.
- IV. Future Qualities Exercise - Group
- a. Outcome: Vision Council completes short version of Community Forum exercise
- i. Van Den Bosch reviewed the Community Forum Agenda (see attached handout)
 - ii. Van Den Bosch gave the Vision Council the option to simulate the Vision Exercise, or to go straight to the results produced by the Vision Exercise in the four Community Forums. The Vision Council bypassed the Visualization Exercise and went straight to the results generated from the Community Vision Forums.
- V. Community Outreach Summary & Next Steps – Group
- a. Outcome: Understanding results from the Community Forum sessions and the Initiative’s next steps; Discussion
- i. Demographics of participants at Community Forums - Caldwell
 - 50 participants total
 - Primarily white, middle-class, well-educated, professional
 - ii. Vision Statement – Caldwell outlined the results of the Future Qualities Exercise that will be used to create the Vision Statement (see attached handout)

1. VC member comments:
 - Involved/Engaged/Loved/Supported was mentioned in CF #2 and Compassionate/Loving was mentioned in CF #3, yet was not reflected in top choice summary results; Safe was mentioned once at CF #4 and was listed as a top choice summary result.
 - Safe in the minority community would have a tendency to be higher on the list of top choices.
 - Caldwell: Safe and secure was a common theme throughout the Community Forums – inside and outside the home. The level of participation in the Community Forums demographically is not representative of the overall population.

iii. Outreach

- Caldwell began the discussion by asking the Vision Council members if they felt that the results obtained from the Community Vision Forums were representational enough to move forward in crafting a Vision Statement for Children & Families.
- There was consensus from the Council around the need for more outreach and rich discussion around the idea of achieving appropriate levels of outreach across different ethnic groups, age, gender, geographic locations, socioeconomic levels and education levels.
- A member asked for clarification of the big picture goals of the Initiative. In response, Didier shared the example from Madison, Wisconsin (see binder material 2-8, 1-3).
- Upon reaching consensus that there was need for more outreach to be done, Caldwell introduced the idea of smaller Outreach Meetings and encouraged Vision Council members to think of the Power of Partnership Initiative as “your process.” Caldwell enlisted members to help take ownership in setting up outreach meetings through the relationships that they have with various groups in the community (see attached Community Vision Forum Focus Group Sheet).

VI. Vision Statement Discussion - Group

- a. Outcome: Discussion regarding Vision Statements; agreement on Vision Statement elements
 - i. Given the consensus that there is a need for additional outreach, the discussion around crafting a Vision Statement will be reserved for the July 10th meeting.

VII. Initial Steps towards Goals - Group

- a. Outcome: Understanding early community feedback around broad-based goals
 - i. Didier shared handouts regarding summaries of the results received so far

regarding the Initiative's goals and from the Community Survey (see 2 attachments).

VIII. Initiative Website – Jennifer Bowman

a. Outcome: Understanding how to use the website

- i. Bowman demonstrated how to use the website for the purpose of staying connected through the Vision Council interactive bulletin board. Bowman provided instructions on how to log-in and with username and password information (see website handout).

IX. Questions & Answers – Group

a. Outcome: Answers regarding next steps

- i. Didier reiterated that the Vision Council's desire for more feedback would require everyone to identify existing opportunities for outreach and asked members to submit their suggestions to Charles or Jessica via email.
- ii. A Vision Statement draft will be sent out prior to the next meeting.
- iii. Didier also encouraged members to visit the website and to use it as a tool to brainstorm.

X. Meeting Adjourned at 2:05pm – Didier

Next Meeting: Thursday, July 10, 2008, 12pm-2pm