

POPI COMMUNITY SURVEY RESULTS

POPI Survey Results: Children Issues from First & Second Data Collection Wave (N=595)

Issue Ordered by Importance*	Number of Individuals Selecting Item in Top 5	% Who Included in Top 5	Most Frequent Ranking**	% who rated as Most Important (#1)	% who rated as 2 nd Most Important (#2)	% who rated as 3 rd Most Important (#3)	% who rated as 4 th Most Important (#4)	% who rated as 5 th Most Important (#5)
1) Reduce gang violence	319	53.6%	1	36.5%	18.8%	17.7%	15.5%	11.4%
2) Reduce child abuse	297	49.9%	1	46.4%	15.7%	12.4%	9.7%	15.7%
3) Increase high school graduation rates	267	44.9%	1	31.9%	20.0%	16.2%	14.5%	17.4%
4) Reduce drug/alcohol/substance abuse	262	44.0%	3	20.3%	22.1%	22.9%	18.2%	16.5%
5) Increase recreational and educational opportunities during "out-of-school" time	238	40.0%	3	20.4%	21.3%	26.1%	15.6%	16.6%
6) Increase access to medical/dental/mental health services	219	36.8%	1	29.7%	16.9%	16.4%	17.4%	19.5%
7) Reduce teen pregnancy	192	32.3%	2	19.5%	30.2%	18.9%	15.4%	16.0%
8) Reduce juvenile delinquency (e.g. arrests, truancy, etc.)	195	32.8%	2	23.4%	24.0%	14.9%	21.1%	16.6%
9) Increase % of children entering school ready to learn	175	29.4%	1	26.2%	15.9%	22.1%	17.9%	17.9%
10) Reduce Academic Achievement Gap among socio-economic groups	172	28.9%	2	21.4%	22.6%	13.8%	22.0%	20.1%
11) Increase character development	149	25.0%	5	21.6%	16.4%	19.4%	19.4%	23.1%
12) Increase Career Development training	154	25.9%	5	14.7%	17.5%	18.9%	21.7%	27.3%
13) Reduce harassment/discrimination/bullying	137	23.0%	2 & 3	19.2%	21.7%	21.7%	18.3%	19.2%
14) Increase childcare opportunities	131	22.0%	2	21.8%	24.4%	15.1%	16.0%	22.7%
15) Reduce negative peer/social pressure	122	20.5%	4	18.2%	22.7%	17.3%	24.5%	17.3%
16) Reduce infant mortality rate	102	17.1%	1	37.0%	21.7%	18.5%	7.6%	15.2%
17) Increase volunteerism, civic engagement	105	17.6%	5	14.7%	21.1%	14.7%	17.9%	31.6%
Other important children's issue***	22	3.7%	1	35.3%	11.8%	11.8%	11.8%	29.4%

* Order determined by creating a weighted score that takes into consideration number of individuals selecting item in top 5 and average ranking assigned to items.

** Rankings defined as 1=Most Important to 5=5th Most Important

*** Other includes (1 each): Increase self-esteem and self-confidence; Play opportunity & safe routes to school; Obesity prevention; Increase literacy skills; Increase awareness of environmental issues; Improve ESL programs in schools; Help Hispanic working families overcome language barriers and help with children; Teach kindness, sociability, and acceptability in preschool; Increase tutoring and higher adult/child ratio; Improve school cafeterias; address root causes of racism/inequities, etc.; Economic independence; Education; Stop give away for illegals; Increase acceptance of those who are different; Summer youth employment; Higher adult/child ratio; Living green/sustainable future; More resources for childcare providers; School uniforms; Character-building activities.

POPI Survey Results: Family Issues from First & Second Data Collection Wave (N=595)

Issue Ordered by Importance*	Number of Individuals Selecting Item in Top 5	% Who Included in Top 5	Most Frequent Ranking**	% who rated as Most Important (#1)	% who rated as 2 nd Most Important (#2)	% who rated as 3 rd Most Important (#3)	% who rated as 4 th Most Important (#4)	% who rated as 5 th Most Important (#5)
1) Basic needs (food, clothing, shelter)	329	55.3%	1	43.2%	18.0%	13.6%	10.2%	15.0%
2) Reduce family violence	316	53.1%	1	33.8%	22.1%	17.4%	11.4%	15.3%
3) Increase parent education & training	281	47.2%	3	21.4%	19.7%	26.1%	18.5%	14.3%
4) Reduce alcohol/drug/substance abuse	288	48.4%	2	18.4%	27.1%	15.3%	20.4%	18.8%
5) Improve access to healthcare	261	43.9%	2	14.3%	26.5%	20.2%	21.8%	17.2%
6) Increase economic independence and stability	245	41.2%	1	24.3%	20.2%	16.5%	17.0%	22.0%
7) Increase affordable housing	268	45.0%	5	18.3%	16.7%	16.3%	24.2%	24.6%
8) Create safer neighborhoods	245	41.2%	5	15.2%	17.0%	21.5%	22.0%	24.2%
9) Increase affordable childcare	217	36.5%	3	18.8%	20.3%	23.4%	20.3%	16.7%
10) Improve financial stability programs...	138	23.2%	5	16.2%	16.2%	20.0%	22.3%	24.6%
11) Improve family-friendly workplace policies	129	21.7%	3	11.8%	16.8%	31.1%	16.0%	24.4%
Other important family issue***	12	2.0%	1	55.6%	11.1%	0.0%	0.0%	33.3%

* Order determined by creating a weighted score that takes into consideration number of individuals selecting item in top 5 and average ranking assigned to items.

** Rankings defined as 1=Most Important to 5=5th Most Important

*** Other includes (1 each): Access to physical activity options (e.g., walking, biking); Obesity prevention (provide nutritional information for parents for healthy meals); Divorce prevention; Increase in employment; Togetherness; Support for victims of domestic violence; Address root causes; Education for marriage; Increase acceptance for those who are different; More focus by parents on helping their children; Reduce family size; Remove income tax; Increase political activism; Stop give away to illegals; Increase volunteerism of parents; Student uniforms.

POPI Survey Results: Senior Issues from First & Second Data Collection Wave (N=595)

Issue Ordered by Importance*	Number of Individuals Selecting Item in Top 5	% Who Included in Top 5	Most Frequent Ranking**	% who rated as Most Important (#1)	% who rated as 2 nd Most Important (#2)	% who rated as 3 rd Most Important (#3)	% who rated as 4 th Most Important (#4)	% who rated as 5 th Most Important (#5)
1) Increase affordable healthcare	298	50.1%	1	37.3%	28.0%	14.9%	10.8%	9.0%
2) Live independently for as long as possible	253	42.5%	1	41.0%	18.9%	15.4%	10.1%	14.5%
3) Reduce elder abuse	215	36.1%	1	36.5%	17.7%	16.7%	12.5%	16.7%
4) Increase assisted living opportunities	232	39.0%	2	14.6%	28.6%	18.4%	18.9%	19.4%
5) Increase family caregiving assistance: training, respite, etc.	202	33.9%	2	16.4%	27.7%	21.5%	20.3%	14.1%
6) Improve transportation	196	32.9%	3	17.2%	18.9%	21.7%	21.7%	20.6%
7) Increase senior daycare opportunities	179	30.1%	5	18.2%	20.1%	20.1%	16.2%	25.3%
8) Improve coordination of services	165	27.7%	4	17.2%	22.5%	20.5%	25.8%	13.9%
9) Increase seniors sense of engagement	160	26.9%	4	22.8%	15.2%	20.0%	23.4%	18.6%
10) Improve support for grandparents raising children	139	23.4%	3	12.1%	18.5%	28.2%	18.5%	22.6%
11) Increase recreational/social activities	154	25.9%	5	10.0%	15.0%	21.4%	23.6%	30.0%
12) Increase intergenerational activities	119	20.0%	2	19.0%	22.9%	14.3%	21.9%	21.9%
13) Increase low-cost legal services	112	18.8%	1	24.5%	15.7%	20.6%	21.6%	17.6%
14) Increase volunteerism and civic engagement	100	16.8%	4	10.1%	20.2%	22.5%	25.8%	21.3%
Other important senior issue***	6	1.0%	1	75.0%	0.0%	0.0%	0.0%	25.0%

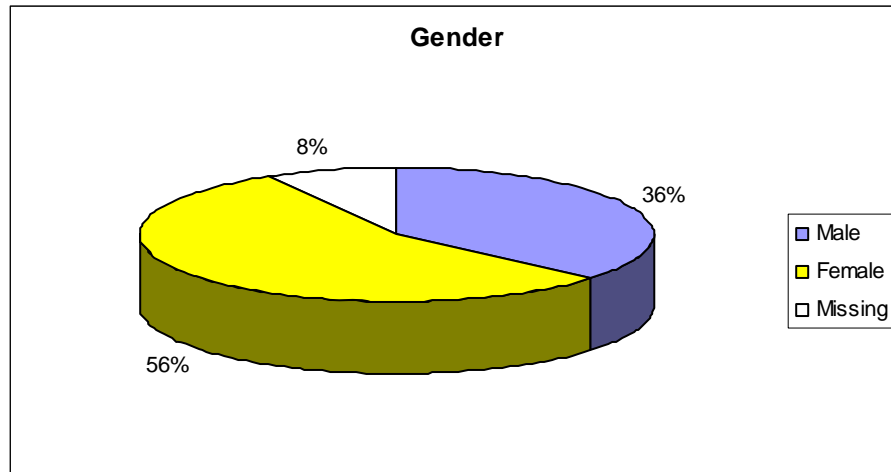
* Order determined by creating a weighted score that takes into consideration number of individuals selecting item in top 5 and average ranking assigned to items.

** Rankings defined as 1=Most Important to 5=5th Most Important

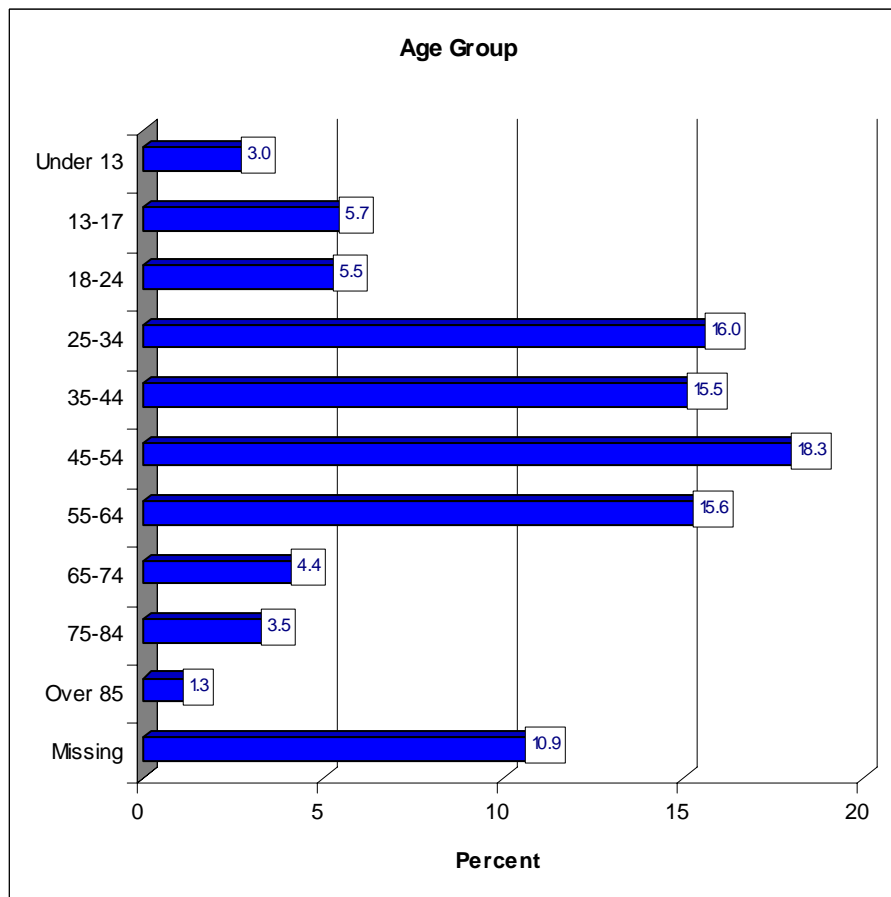
*** Other includes (1 each): Elderly sexual education; Pets-For-Elders; Community Joy-Giving; Increase activities for elderly; End of life planning; Lower costs for living, care, recreation; Recreational therapists (family care training); Reduce duplication of services; Increase funding for existing day services; Address root causes; Bilingual programs.

Demographic Characteristics of Sample

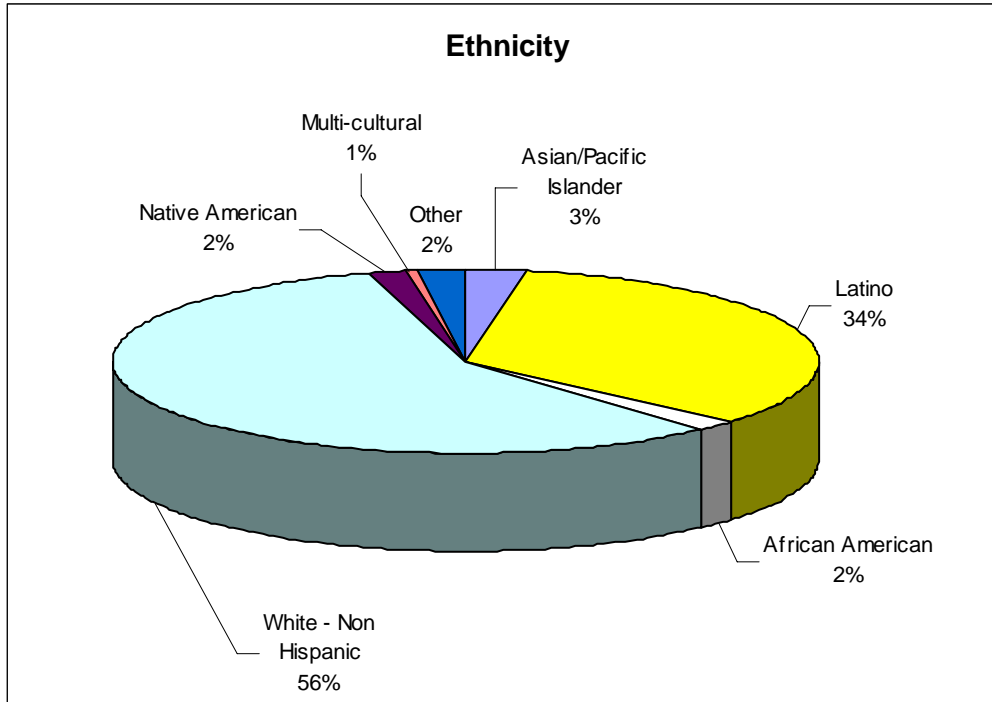
- ❖ Sample includes 595 individuals.



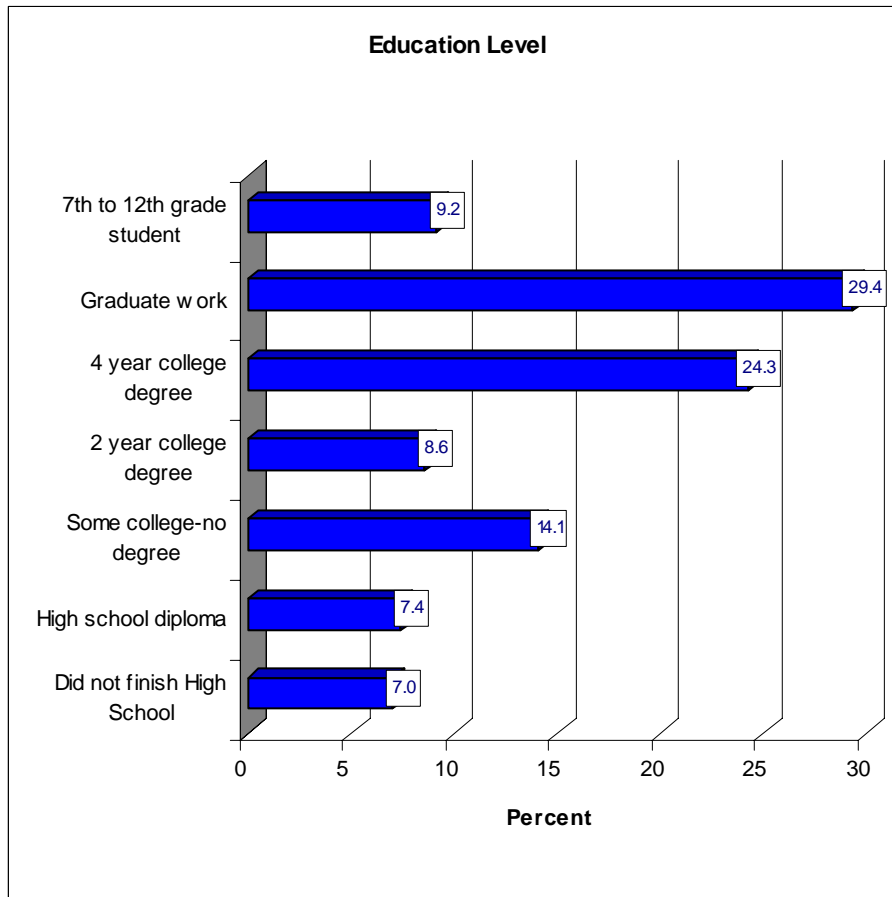
Valid N = 546



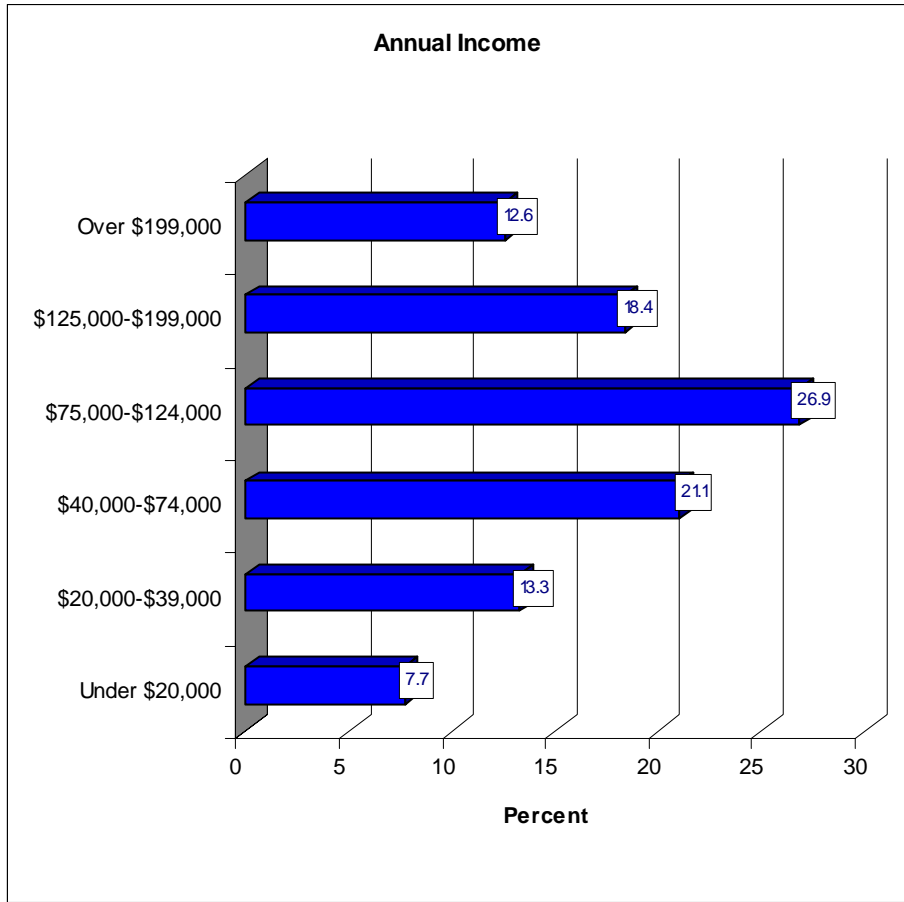
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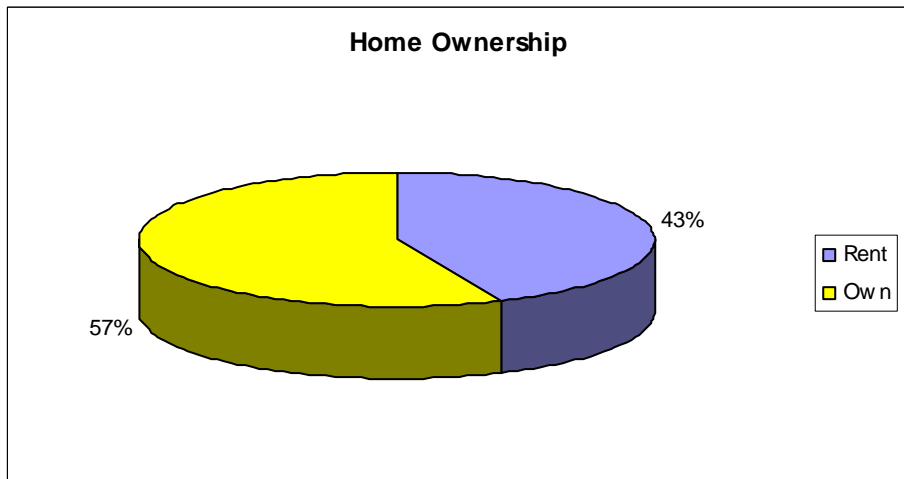
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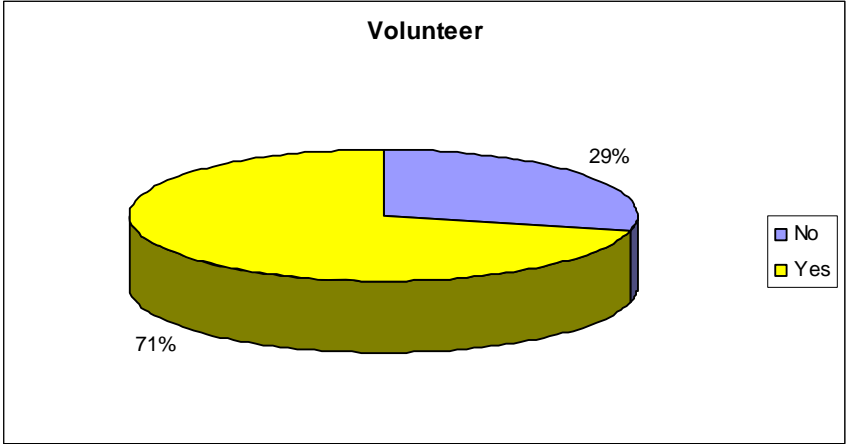
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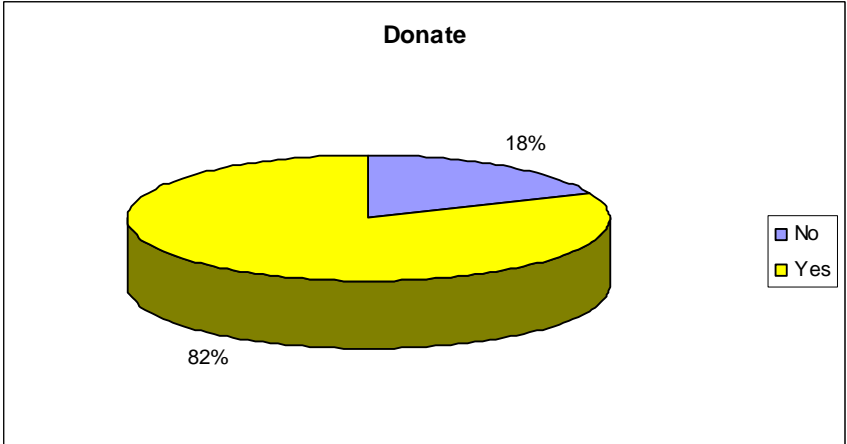
Valid N = 413



Valid N = 469



Valid N = 494



Valid N = 486

Survey Code

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid		8	1.3	1.3	1.3
	AA	153	25.7	25.7	27.1
	CF-C	13	2.2	2.2	29.2
	CF-F	12	2.0	2.0	31.3
	CF-G	5	.8	.8	32.1
	CF-SBB	6	1.0	1.0	33.1
	Community West Bank	7	1.2	1.2	34.3
	CoSC	7	1.2	1.2	35.5
	Davis Center	9	1.5	1.5	37.0
	Dupont	8	1.3	1.3	38.3
	Expert Forum	19	3.2	3.2	41.5
	f	1	.2	.2	41.7
	f5	21	3.5	3.5	45.2
	First Five	15	2.5	2.5	47.7
	G - Summer Bridge	18	3.0	3.0	50.8
	g	20	3.4	3.4	54.1
	G	98	16.5	16.5	70.6
	General	2	.3	.3	70.9
	Goleta Lions	18	3.0	3.0	73.9
	Goleta Youth	16	2.7	2.7	76.6
	gr	1	.2	.2	76.8
	L	49	8.2	8.2	85.0
	L3	6	1.0	1.0	86.1
	LCC	6	1.0	1.0	87.1
	Parks and Recreation	1	.2	.2	87.2
	SBBT	30	5.0	5.0	92.3
	St Josephs	7	1.2	1.2	93.4
	St. Josephs	29	4.9	4.9	98.3
y	10	1.7	1.7	100.0	
Total	595	100.0	100.0		

Home zip code

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	91101	1	.2	.2	.2
	91320	2	.3	.4	.6
	91331	1	.2	.2	.8
	91362	1	.2	.2	1.0
	93001	5	.8	1.0	1.9
	93003	3	.5	.6	2.5
	93006	1	.2	.2	2.7
	93010	1	.2	.2	2.9
	93013	48	8.1	9.3	12.2
	93014	1	.2	.2	12.4
	93022	4	.7	.8	13.1
	93023	3	.5	.6	13.7
	93035	2	.3	.4	14.1
	93036	2	.3	.4	14.5
	93063	1	.2	.2	14.7
	93065	1	.2	.2	14.9
	93067	3	.5	.6	15.4
	93101	77	12.9	14.9	30.3
	93102	1	.2	.2	30.5
	93103	65	10.9	12.5	43.1
	93105	56	9.4	10.8	53.9
	93108	23	3.9	4.4	58.3
	93109	26	4.4	5.0	63.3
	93110	44	7.4	8.5	71.8
	93111	44	7.4	8.5	80.3
	93116	1	.2	.2	80.5
	93117	76	12.8	14.7	95.2
	93140	1	.2	.2	95.4
	93160	1	.2	.2	95.6
	93424	1	.2	.2	95.8
	93427	3	.5	.6	96.3
93436	7	1.2	1.4	97.7	
93444	1	.2	.2	97.9	
93446	1	.2	.2	98.1	
93455	1	.2	.2	98.3	
93460	4	.7	.8	99.0	
93463	4	.7	.8	99.8	

	96738	1	.2	.2	100.0
	Total	518	87.1	100.0	
Missing	System	77	12.9		
Total		595	100.0		

Work zip code

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	1	.2	.3	.3
	8	1	.2	.3	.5
	91203	1	.2	.3	.8
	93001	2	.3	.5	1.4
	93005	1	.2	.3	1.6
	93013	18	3.0	4.9	6.5
	93065	1	.2	.3	6.8
	93101	119	20.0	32.2	38.9
	93102	6	1.0	1.6	40.5
	93103	31	5.2	8.4	48.9
	93104	1	.2	.3	49.2
	93105	41	6.9	11.1	60.3
	93106	4	.7	1.1	61.4
	93107	2	.3	.5	61.9
	93108	22	3.7	5.9	67.8
	93109	11	1.8	3.0	70.8
	93110	11	1.8	3.0	73.8
	93111	17	2.9	4.6	78.4
	93113	1	.2	.3	78.6
	93116	1	.2	.3	78.9
93117	74	12.4	20.0	98.9	
93427	1	.2	.3	99.2	
93455	1	.2	.3	99.5	
93463	1	.2	.3	99.7	
93545	1	.2	.3	100.0	
	Total	370	62.2	100.0	
Missing	System	225	37.8		
Total		595	100.0		