

Vision Council Meeting #4 Notes
Thursday, September 25, 2008
United Way of Santa Barbara County
12pm-2pm

Members Present:

Marty Blum, Salud Carbajal, Marybeth Carty, Bill Cirone, Jon Clark, Martin Conoley, Paul Cordeiro, Steve Cushman, Geoff Green, Tanya Gonzales, Peter MacDougall, Brian Sarvis, Sharon Siegel, Tom Thomas, Luis Villegas, Pat Wheatley, Michael Young, Karen Wheeler

Members Absent:

Kristen Amyx, Michael Brown, Marisela Marquez, Harriet Miller, Cynder Sinclair, Christie Stanley, Ron Werft

Staff Present:

Jerry Bellamy, Paul Didier, Jessica Stampe

Facilitator:

Dirk Van Den Bosch

GOAL OF THIS MEETING: To examine Measurable Outcomes surrounding the four major goal areas for Children & Families and to begin the discussion around Vision & Goals for Seniors & Families

I. Welcome & Introductions – Paul Didier

- A. Group Photo
- B. Didier called the meeting to order at 12:15pm
- C. Introductions

II. Recap/Summary of Progress – Paul Didier/Jerry Bellamy

A. Outcome: Understanding of activities completed since Meeting #3 on July 10, 2008; going forward timeline

- 1. Recap - Didier
 - a. August 25 package and letter
 - i Served as a tool for decision-making, “Can I live with it?”
 - This go-forward mentality continues to keep the initiative on track
 - ii Package attachments
 - Organizational chart

- (i) Referenced poster at front of room, displaying double arrowheads between each committee, illustrating that the feedback process is multi-directional.
 - Master Action Plan Process Steps (pyramid diagram)
 - (i) Depicts the process moving from Goals to Measurable Outcomes
 - (a)** The goal of the initiative's Measurable Outcomes process is to ultimately chunk down, from the Vision Statement & Goals, two Measurable Outcomes for each goal area.
 - Children & Families Vision Statement and Goals
 - iii Other
 - See handout 1) Power of Partnership Initiative (POPI) Phase II Cycles
 - (a)** Cycle 1 – Vision/Prioritized Goals
 - (i)** April 2008-July 2008
 - (b)** Cycle 2 – Measurable Outcomes
 - (i)** September 2008-January 2009
 - (c)** Cycle 3 – Strategies for Success
 - (i)** January 2009-July 2009
- b. The above documents assist the initiative in it's accountability of being on schedule.
 - i Didier noted that the Children & Families track and the Seniors & Families track, although just begun, are both currently on track, but will require equal energy from all committees from this point on to make sure that they both continue to be on track.
- c. Didier introduced Jerry Bellamy as the new Power of Partnership Initiative Project Leader, start date August 25, 2008.
2. Summary of Progress - Bellamy
- a. Survey Results
 - i See handout 2) PRES Associates Memo
 - ii See handout 3) Outreach activities completed since July 10, 2008
 - July 10-August 25
 - August 25-current
 - iii After evaluation of the outreach activities, members were complimentary in regards to POPI's outreach progress since August 25 and believed there to be better representation in the survey results in terms of minorities and those who had never been asked before.
 - b. Partnership with SBCC Adult Education

- i Paul Didier will be conducting POPI classes/listening sessions in the 2009 Winter and Spring schedules.
 - ii Classes will be held at the Schott Center, dates and times to be determined.
 - iii Class subjects:
 - Children & Families Measurable Outcomes
 - Seniors & Families Measurable Outcomes
 - Children & Families Strategies for Success
 - Seniors & Families Strategies for Success
 - iv Bellamy recognized Peter MacDougall, Ben Partee, and Len Jarrott for being involved in the creation of this idea and partnership.
- c. KidzArt Project
- i Partnership between Santa Barbara School Districts Title I Schools Healthy Start/A-OK Program, KidzArt, and POPI.
 - ii Children ages 8-10 years old were given one of the four major goal areas to work with – Health, Education, Safety, or Stability. Each child went through a vision process about what the goal in question meant to them and created artwork to represent their thoughts. As a group, the children brainstormed words that were meaningful to them in terms of each goal and wrote them down around their artwork pieces.
 - iii Bellamy recognized Theresa Weissglass, Healthy Start/A-OK Director for Santa Barbara School Districts Title One School, and Onolee Zwicke, Director of Kids Art.

III. Children & Families Measurable Outcomes Process – Dirk Van Den Bosch & Group

- A. Outcome: Determine representative Measurable Outcomes for Children & Families around the four major goal areas; Summary of discussion and takeaways
- 1. Reporting out from Children & Families Steering Committee - Theresa Weissglass
 - a. Wednesday, 9/24, for the first time, the Children & Families Steering Committee and the Children & Families Expert Forum participated in a joint discussion and exercise on identifying measurable outcomes for the four goal areas for children and families.
 - b. Upon dismissal of the Expert Forum, the Steering Committee continued the discussion around measurable outcomes and offered suggestions for specific measurable outcome tools.
 - c. The Children & Families Steering Committee and Expert Forum also discussed and were agreeable to online and email meetings to continue the discussion.
 - d. The participants of the Children & Families Steering Committee and Expert Forum look forward to the suggestions and feedback from the Vision Council moving forward.

2. Children & Families Measurable Outcomes Group Exercise – Van Den Bosch
 - a. See handout 4) Measurable Outcomes Definitions
 - i When it comes to outcomes, an important question to ask is, “are we achieving impact?”
 - b. See handout 5) Children & Families Suggested Measurable Outcomes
 - i Result of 9/24 Children & Families Steering Committee and Expert Forum joint meeting.
 - ii Tool from which to work for today’s exercise
 - iii Exercise: the Vision Council split into four groups – one group for each goal area to discuss, refine, and prioritize Measurable Outcomes for Children & Families.
 - c. Small groups reported out to the larger group
 - i Safety
 - Top three
 - (i) Domestic Violence
 - (ii) Sustained Felony Petition Rates
 - (iii) Number of crimes per capita in neighborhood
 - Other comments
 - (i) Important to not limit ourselves to existing data
 - (ii) Careful not to confuse outputs with outcomes
 - (iii) Often times policy changes can affect our measurement tools and how we define something. Need to be consistent in definitions throughout.
 - ii Education
 - Top three
 - (i) Achievement gap
 - (ii) School readiness – preschool
 - (iii) High-school graduation rates – state redefined
 - iii Health
 - Top three
 - (i) Access to medical, dental, mental health for 100% community members
 - (ii) Access to preventive service for 100% community members
 - (iii) All others on the suggested measurable outcomes list fall into the first two categories above
 - iv Stability
 - Top three
 - (i) Savings
 - (ii) Income

- (iii) Transportation
 - d. Homework Assignment for groups
 - i. Email any reports or measurement tools to either
 - Jerry Bellamy, jbellamy@unitedwaysb.org or
 - Jessica Stampe, jstampe@unitedwaysb.org
- IV. **Seniors & Families Vision & Goals Process – Dirk Van Den Bosch & Group**
1. Outcome: Understanding of input on what our community should focus on over the next ten years; Summary of discussion and takeaways
 - a. Reporting out from Seniors & Families Steering Committee – joyce ellen lippman
 - i. Wednesday, 9/24, the Seniors & Families Steering Committee held their second meeting.
 - ii. The committee met to discuss and review proposed suggestions for a Vision Statement & Goals for Seniors & Families.
 - iii. The committee made significant progress and arrived at 90% agreement on the Vision Statement & Goals by the end of the meeting.
 - iv. The Seniors & Families Steering Committee has committed to bringing a proposed/finalized/recommended Vision Statement & Goals to the next Vision Council meeting on October 22.
 - v. All members of the Seniors & Families Steering Committee look forward to the Vision Council’s suggestions and feedback as we move forward on a Vision Statement & Goals for Seniors & Families.
 - vi. lippmann commented that if one asks seniors what their top priorities are as they age, they are consistently the following: to feel safe and secure and to live independently in their homes for as long as possible.
 2. Next meeting, the objective for Seniors & Families will be to finalize the Vision & Goal Statement for Seniors & Families and to move into the Measurable Outcomes process.
- V. **Didier adjourned the meeting at 2:00pm**

Next Meeting
Vision Council Meeting #5
Wednesday, October 22, 12pm-2pm
United Way of Santa Barbara County Board Room
All meeting handouts and notes will be available on the Partnership SB website:
www.partnershipsb.org
username: vision
password: council