

## Measurable Outcomes Definitions

October 2008

### 1. Inputs

The strategy/mechanism that serves as a means to achieving outputs, resources for achieving outputs (e.g. fundraising, grants, staff, volunteer recruitment, marketing). Resources dedicated to or consumed by the program; resources for achieving greatness.

### 2. Outputs

The direct products of program activities .

### 3. Outcomes

Benefits or changes for individuals or populations during or after participating in program activities. They are influenced by the program's outputs.