

Seniors & Families Steering Committee Meeting #2 Notes
Wednesday, October 8, 2008
United Way of Santa Barbara County
9:00am-11:00am

Members Present:

Eileen Bunning, Fran Forman, John Hanna, Heidi Holly, joyce ellen lippmann, Michele Mickiewicz, Naomi Schwartz, Mary Sheridan, Arlene Stepputat, Joe Wheatley

Members Absent:

Peter Brill, Jason Bryan, Brian Carroll, Adriana Mendoza, Brad Parks

Guests:

Randy Stark, Akiles Ceron, Suzanne Hunt

Staff Present:

Jerry Bellamy, Paul Didier, Jessica Stampe

Facilitator:

Dirk Van Den Bosch

Goal of this meeting: To the finalize the Vision & Goal Statements for Seniors & Families and to move into the Measurable Outcomes process around the four major goal areas.

- I. Welcome
 - a. Didier called the meeting to order at 9:06am
 - b. Introductions - Group
- II. Recap & Summary of Progress to date – Paul Didier/Jerry Bellamy
 - a. Outcome: Understanding of survey outreach efforts and survey results with top choices summary for Seniors & Families
 - i. Outreach & Partnerships
 1. Door opening and Outreach since last meeting
 - a. Bellamy talked about outreach activities at St. Vincent's and Villa Caridad, St. Mark's, Our Lady of Guadalupe, UCSB and the Latino Business Association, and the partnership between POPI and SBCC Adult Ed for Winter and Spring 2009.

2. Request of Seniors & Families Steering Committee member to help set up outreach groups
 - a. Didier called on committee members for their help and support with the Power of Partnership Initiative's outreach efforts in identifying existing senior groups that would be interested in participating in the process via the Measurable Outcomes senior survey or by participating in a tailored listening session (varies from 20 minutes to 2 hours depending on the group).
 - ii. Most current Power of Partnership Initiative survey results, top choices
 1. See handouts
 - a. 1. PRES Associates Memo re: Survey Analysis
 - b. 2. POPI Community Survey #1 Results: Comparisons Over Data Collection Waves
 - c. 3. POPI Community Survey #1 Results
 - d. 4. POPI Community Survey #1 Results: Subgroup Analysis
 - e. 5. 2008 UCSB Economic Forecast Census Data & POPI Survey Results
 - iii. Approval of Vision & Goals Statement for Seniors & Families
 1. In the interest of staying on schedule, and in reference to the approval of the Vision & Goals statement, moving onto Measurable Outcomes, Didier posed the question to the group, "Can you live with it?" Didier also cited the right the group reserves to make changes later.
 - a. The Seniors & Families Steering Committee approved the Vision & Goal Statement for Seniors & Families and agreed to move on to the Measurable Outcomes process.
- III. Measurable Outcomes Discussion & Exercise – Dirk Van Den Bosch
- a. Outcome: Determine Measurable Outcomes for Seniors & Families around the four major goal areas.
 1. See handouts
 - a. 6. Seniors & Families Working Draft Vision & Goals
 - b. 7. Definitions – Measurable Outcomes

