

Vision Council Meeting #5 Notes
Wednesday, October 22, 2008
United Way of Santa Barbara County
12pm-2pm

Members Present:

Marty Blum, Salud Carbajal, Marybeth Carty, Bill Cirone, Paul Cordeiro, Geoff Green, Peter MacDougall, Brian Sarvis, Cynder Sinclair, Tom Thomas, Karen Wheeler

Members Absent:

Kristen Amyx, Michael Brown, Jon Clark, Steve Cushman, Bob Emmons, Tanya Gonzales, Raquel Lopez, Marisela Marquez, Harriet Miller, Lois Mitchell, Ernesto Paredes, Sharon Siegel, Christie Stanley, Luis Villegas, Ron Werft, Pat Wheatley, Michael Young

Staff Present:

Jerry Bellamy, Paul Didier, Jessica Stampe

Facilitator:

Dirk Van Den Bosch

GOAL OF THIS MEETING: To complete the discussion on Measurable Outcomes and survey for Children & Families and to begin the Measurable Outcomes process for Seniors & Families.

I. Welcome & Introductions – Paul Didier

- A. Didier called the meeting to order at 12:15pm
- B. Didier referred to the following posters and documents to bring members up to speed on the status of the initiative and to emphasize the Power of Partnership Initiative's (POPI) philosophy and approach moving forward.
 - 1. POPI Organizational Chart
 - 2. POPI Process Steps & Cycles
 - 3. POPI Vision & Goals Statements
 - a. Children & Families
 - b. Seniors & Families
 - 4. POPI Master Action Plan Process Steps

II. Recap/Summary of Progress – Paul Didier/Jerry Bellamy

- A. Outcome: Understanding of activities completed since meeting #4 on September 25, 2008; going forward timeline
 - 1. Partnering with the academic community

- a. UCSB
 - i Dr. Carl-Gutierrez Jones of the UCSB English department has joined the POPI's Children & Families Steering Committee.
 - ii Dr. Gutierrez-Jones has committed to help format the "Measurable Outcomes" surveys for Children & Families and Seniors & Families as well as the upcoming "Strategies for Success" surveys working in conjunction with the POPI professional evaluator from PRES Associates.
 - iii Dr. Gutierrez-Jones has requested the assistance of the UCSB Graduate School of Education's Dr. Richard Duran to translate the POPI Measurable Outcomes surveys from English into Spanish.
 - iv A one-unit course on POPI is currently being offered by Dr. Gutierrez-Jones through the English department. The UCSB student groups, El Congreso and the Latino Business Association are participating in the course. Students have required reading and are participating in the POPI survey effort.
- b. SBCC Continuing Education
 - i In the 2009 Winter & Spring schedules, POPI and SBCC Continuing Education will invite all community members to participate in a series of community listening sessions, conducted by Paul Didier. All listening sessions will be located at the Schott Center Tannahill Auditorium.
 - ii Dates and times of listening sessions:
 - **Seniors & Families Measurable Outcomes**
Tuesday, January 27, 2009, 7:30pm-9:30pm
 - **Children & Families Measurable Outcomes**
Tuesday, February 3, 2009, 7:30pm-9:30pm
 - **Seniors & Families Strategies for Success**
Tuesday, February 24, 2009, 7:30pm-9:30pm
 - **Children & Families Strategies for Success**
Tuesday, March 10, 2009, 7:30pm-9:30pm
2. Other community outreach activities since September
 - a. Our Lady of Sorrows Catholic Church
 - b. Our Lady of Guadalupe Catholic Church
 - c. Franklin Center Health Fair
 - d. Canalino School's "Keep the Lights On" Open House
 - e. Montecito Rotary Club
 - f. St. Vincent's Gardens Low Income Housing
 - g. St. Vincent's Gardens Villa Caridad Senior Housing
 - h. Calvary Chapel

- i. UCSB El Congreso Student Group
 - j. Latino Business Association Membership
 - k. POPI staff is currently working on outreach in the Jewish community.
- B. Loaned Executives
- 1. POPI is seeking “Loaned Executives” to work on various aspects of the initiative for 3-5 hours per week.
- C. Survey Discussion
- 1. See handouts
 - a. 1) POPI Community Survey Results
 - b. 2) POPI Community Survey Results – Subgroup Analysis
 - c. 3) 2008 UCSB Economic Forecast Census Data vs. POPI Results
 - i. This document provides check and balances as POPI continues outreach efforts.
 - ii. One member noted that the POPI process is over sampled in the minority areas; members were complimentary in regards to the outreach efforts and results produced to date.

III. Seniors & Families Measurable Outcomes Process – Dirk Van Den Bosch & Group

- A. Outcome: Condense Measurable Outcomes for Seniors & Families to the six most promising outcomes in each of the four major goal areas as a group
- 1. See handouts
 - a. 4) Inputs through Outcomes: A Practical Approach
 - b. 5) Seniors & Families Vision Statement and Goals
 - c. 6) Seniors & Families Suggested Measurable Outcomes
 - 2. Members were split into four groups to discuss and narrow down Measurable Outcomes for Seniors & Families in each of the goal areas. Group representatives reported out to the larger group.
 - 3. Members were asked to consider and offer ideas for targeted outreach and Measurable Outcomes surveying.
 - 4. Vision Council recommendations for the Seniors & Families Measurable Outcomes survey will go through POPI’s professional evaluation team before the creation of the survey tool.
 - 5. Members requested to have their break-out group summaries emailed to them for further evaluation.
 - 6. The next step will be to move towards “Strategies for Success” as related to each Measurable Outcome determined in this process, scheduled for early 2009.

IV. Children & Families Measurable Outcomes Survey – Dirk Van Den Bosch & Group

- A. Outcome: Agree upon and complete Measurable Outcomes for the survey
- 1. See handouts
 - a. 7) Children & Families Vision Statement and Goals
 - b. 8) DRAFT Measurable Outcomes Survey – Children & Families

- B. The draft version of the Children & Families Measurable Outcomes survey was presented to the Vision Council for review. The version presented was a distillation of Vision Council, Steering Committee, and Expert Forum work and input as well as from further refinement from two of POPI's professional evaluators.
- C. Each statement on the survey contains one or more appropriate 3rd party measurements.
- D. Consensus was reached amongst members to move forward with the Children & Families Measurable Outcomes survey after the next round of professional evaluation. The Measurable Outcomes survey will be distributed as early as November. The hope is to have some survey results to present at the December meeting.

V. **Didier adjourned the meeting at 2:00pm**

Next Meeting
Vision Council Meeting #6
Wednesday, December 3, 2008, 12pm-2pm
United Way of Santa Barbara County Board Room
All meeting handouts and notes will be available on the Partnership SB website:
www.partnershipsb.org
username: vision
password: council