

Seniors & Families Steering Committee Meeting #3 Notes
Friday, October 24, 2008,
United Way of Santa Barbara County
9:00am-11:00am

Members Present:

Eileen Bunning, John Hanna, Heidi Holly, Arlene Stepputat, Joe Wheatley, Akiles Ceron

Members Absent:

Peter Brill, Jason Bryan, Brian Carroll, Fran Forman, joyce ellen lippmann, Adriana Mendoza, Michele Mickiewicz, Brad Parks, Naomi Schwartz, Mary Sheridan

Staff Present:

Jerry Bellamy, Paul Didier, Jessica Stampe

Facilitator:

Dirk Van Den Bosch

Goal of this meeting: to finalize Measurable Outcomes for Seniors & Families.

- I. Welcome & Self Introductions – Paul Didier & Group
 - a. Didier called the meeting to order at 9:10am
- II. Recap & Summary of Progress to date – Paul Didier/Jerry Bellamy
 - a. Outcome: Understanding of activities completed since Meeting #2 on October 8, 2008; going forward timeline
 - i. Process Recap
 1. Didier referenced the Organizational Chart
 - a. Overview of Steering Committee’s role in the POPI process; double-arrowheads indicates continual feedback between groups.
 - b. Pyramid Diagram – Master Action Plan process steps
 - i. Vision and Goals have been determined for Seniors & Families; continual vetting as the community, assisted by the Steering Committee, Expert Forums and Vision Council, determines Measurable Outcomes; from there, will move into Strategies for Success.

- c. Phase II Process Steps & Cycles
 - i. Vision/Prioritized Goals - Completed
 - ii. Measurable Outcomes – In progress
 - 1. September 2008-January 2009
 - iii. Strategies for Success
 - 1. January 2009-July 2009
 - d. Seniors & Families Vision & Goal Statements (see handout)
- ii. Outreach
 - 1. UCSB
 - a. The POPI process has gained the expertise of Dr. Carl Gutierrez-Jones and Dr. Richard Duran
 - i. Through the English department and the Latino Business Association (LBA), Dr. Gutierrez-Jones is offering a one-unit course on the Power of Partnership Initiative. Students participate in surveying the community and have required reading.
 - ii. Dr. Gutierrez-Jones has recommended the translation services of Dr. Duran for the POPI Measurable Outcomes survey.
 - 2. POPI has conducted outreach with the following:
 - a. Masses at Our Lady of Sorrows and Our Lady of Guadalupe, Calvary Chapel businessmen, St. Vincent's & Villa Caridad, Montecito Rotary, "Keep the Lights On" After school program, Franklin school health fair, to name a few.
 - 3. Bellamy spoke of the new partnership project with Santa Barbara City College Adult Ed, whereby in the winter and spring schedules, the Power of Partnership Initiative will hold several listening sessions on "Measurable Outcomes" and "Strategies for Success" for **Children and Families** and **Seniors and Families**.
 - 4. Reference to KidzArt project
 - 5. One member mentioned the idea of setting up a table at the upcoming Senior Expo on Thursday, November 6, from 10-1, at

Earl Warren showground, and to contact Jason Bryan,
Coordinator of the event through SB Parks & Rec.

iii. Survey Results Summary

1. n=1,741 to date plus an approximate 150 that have yet to be entered.
2. See handouts
 - a. 1. POPI Community Survey Results
 - b. 2. POPI Community Survey Results: Subgroup Analysis
 - c. 3. 2008 Demos for South Coast Communities (Carpinteria to Goleta) and from POPI survey
3. Consultants: Individuals from UCSB and PRES Associates
4. To date, have achieved a representative sample of South Coast residents; slightly over sampled in the Latino/low-income areas

iv. Seniors & Families Steering Committee Outreach Assistance

1. Didier called on committee members for their upcoming help and support with the Power of Partnership Initiative's outreach efforts in identifying existing senior groups that would be interested in participating in the process via the Measurable Outcomes senior survey or by participating in a tailored listening session (varies from 20 minutes to 2 hours depending on the group).

III. Group Exercise – Dirk Van Den Bosch

a. Outcome: Measurable Outcomes Exercise

i. Van Den Bosch prefaced the exercise by making the following points:

1. There is no better time than now to come together to create real systemic change that will bring about an improved quality of life for Children, Families, and Seniors on the South Coast, given the scarcity of resources and the situation we face as a nation and as a community.
2. POPI, being the aspirational initiative that it is, allows us to focus on what our resources are, and as a result fosters creativity in the process.

ii. Measurable Outcomes Exercise

1. See handouts

a. 4. Inputs though Outcomes: A practical approach

- b. 5. Seniors & Families Vision Statement & Goals
 - c. 6. Seniors & Families Suggested Measurable Outcomes
 - 2. Goal of the exercise: large group breaks out into four small groups around to scale down the list of Suggested Measurable Outcomes to 10 per goal area
 - a. Things to consider:
 - i. What are the ten most likely Measurable Outcomes of Health, Safety, Education, Stability?
 - ii. Are they measurable?
 - iii. Is there an existing data source in which they can be measured by?
- IV. Meeting Adjourned – Paul Didier
- a. Didier adjourned the meeting at 11:01am

Next Meeting Wednesday, November 19, 2008