

**Vision Council Meeting Notes**  
**Wednesday, December 3, 2008**  
**United Way of Santa Barbara County**  
**12pm-2pm**

Members Present:

Marty Blum, Bill Cirone, Jon Clark, Steve Cushman, Tanya Gonzales, Geoff Green, Raquel Lopez, Peter MacDougall, Marisela Marquez, Lois Mitchell, Ernesto Paredes, Tom Thomas, Luis Villegas, Ron Werft, Pat Wheatley, Karen Wheeler, Michael Young

Guests Present:

Martin Conoley, Eric Hanson (for Christie Stanley)

Members Absent:

Kristen Amyx, Michael Brown, Salud Carbajal, Paul Cordeiro, Bob Emmons, Harriet Miller, Brian Sarvis, Sharon Siegel, Cynder Sinclair, Christie Stanley

Staff Present:

Jerry Bellamy, Paul Didier, Jessica Stampe

Facilitator:

Dirk Van Den Bosch

**GOAL OF THIS MEETING:** To discuss Measurable Outcomes:

- Patterns
- Groupings
- Feasibility

**I. Welcome & Introductions – Paul Didier**

- A. Didier called the meeting to order at 12:12pm
- B. Self introductions

**II. Chairs Comments – Paul Didier**

- A. Presentation of Salud Carbajal's Christmas gift to Luis Villegas
- B. Didier referred to the following posters and documents to bring members up to speed on the status of the Power of Partnership Initiative (POPI) and to review POPI's philosophy and approach; general timeline.
  1. POPI Process Steps & Cycles
    - a. POPI is currently in the Measurable Outcomes cycle of Phase II
      - i. September 2008-January 2009

- Measurable Outcomes surveying will be complete in January 2009.
    - b. Upcoming POPI cycles and phases
      - i Strategies for Success (January 2009-July 2009)
      - ii Implementation (Phase III July 2009- )
  - 2. POPI Master Action Plan Process Steps
    - a. Didier noted that we are currently in the “lower half of the pyramid” in the POPI process, having completed the Vision and Goals steps; currently determining Measurable Outcomes
      - i February 12 Vision Council meeting goal is to reach consensus on Measurable Outcomes and segue into “Strategies for Success” cycle of Phase II
    - b. Each month, POPI continues to have meetings with the various committees narrow and offer expertise on Measurable Outcomes:
      - i January 2009:
        - C&F Steering Committee
        - S&F Steering Committee
        - C&F Expert Forum
        - S&F Expert Forum
        - Philanthropists group
        - Organizational Funders group
        - Public Officials group
        - SBCC Adult Ed classes
        - Small targeted outreach groups, etc.
  - 3. POPI Organizational Chart
  - 4. POPI Vision & Goals Statements
    - a. Children & Families
    - b. Seniors & Families
- C. Meetings with Mike Brown and Salud Carbajal
  - 1. See “County of Santa Barbara Fiscal Issue Report”
    - a. Didier noted the challenging and unprecedented economic times that we face as a community, referencing the above document for support.
    - b. As a result, feasibility has to be a consideration when moving into the “Strategies” cycle and “Implementation” phase of the project that the community will get behind.
    - c. Contact Jerry Bellamy 882-0503 or Jessica Stampe 882-0505 if you would like to obtain a copy of this report.
    - d. Although it is a tough economic time, it is a time that we can pull through by working together; this is an opportunity to create something meaningful for the South Coast community.
    - e. Tea Fire
      - i Given the tough economic times, Didier referred to United Way’s

- Tea Fire Support Fund, having raised over \$265,000.
- ii Twenty partners will be involved in distributing the money raised over a twelve month period to survivors of the Tea Fire.
- f. United Way campaign
  - i Given the tough economic times, the UW campaign is seeing a very small decrease in giving.

### III. Recap/Summary of Progress – Jerry Bellamy

Outcome: Understanding of activities completed since October 22, 2008; take the survey.

- A. Bellamy passed around the Kidz Art list of phrases from POPI Art Project
  - 1. Jerry mentioned the upcoming Kidz Art project open house on Sunday December 7, 2008, from 2-3pm and invited all Vision Council Members to attend at the Arts Alive Multi Arts Center, 1 N. Calle Cesar Chavez
- B. Outreach activities since October 22, 2008
  - 1. Santa Barbara County Health Resource Team
    - a. Healthy Start Programs
  - 2. Westside Community Center/SB Parks & Rec Youth Employment Project Coordinator, Peter Leyva
  - 3. Senior Expo at Earl Warren Showgrounds – POPI table
    - a. Spoke with over 40 organizations who are interested in participating
  - 4. KJEE Radio 92.9 interview
    - a. asked for door opening through community service organizations
      - i for example, resulted in an upcoming meeting with the Lions Club, no name one
  - 5. Catholic Charities – Angelina Diaz
  - 6. Latino Business Association (LBA) Thanksgiving dinner
    - a. Bellamy attended the dinner with Police Chief Cam Sanchez in honor of the “at risk youth” mentorship program; youth and their families attended the dinner
  - 7. Expert Forums held in October & November generated over 250 door opening opportunities
- C. Survey development
  - 1. In the month of October, POPI staff met with the Children & Families and Seniors & Families Expert Forum groups to brainstorm ways to reach out to the community and open doors. The result was over 250 suggestions ranging from the Santa Barbara History Museum to AARP. Staff narrowed the list down to the top 25 and are currently pursuing those leads.
  - 2. Goal: 1000 completed surveys by February 12
  - 3. Demographics are currently heavily minority and low income future outreach will correct for this current imbalance
- D. Survey – Vision Council members take the survey
  - 1. Handout #1: Measurable Outcomes survey for Children & Families and Seniors &

Families (available in English or Spanish)

**IV. Group Exercise**

Outcome: To discuss the top Measurable Outcomes to determine patterns of interconnection and indicators that have the most potential of moving into the Strategies for Success cycle for both Children & Families and Seniors & Families.

- A. The main focus of this exercise is on “patterns” with consideration given to “groupings” and “feasibility”; whatever comes out of these decisions needs to be practical
- B. Handout #2: Crime, interrupted
- C. Handout #3: Measurable Outcomes survey with raw data from community surveying
- D. Vision Council members split into four groups to discuss the above outcome.

**V. Key Milestones going forward**

Outcome: Understanding of POPI’s schedule and timeline; making decisions between now and June of 2009 that will have great impact on the initiative’s outcome.

- A. Handout #4: Vision Council Key Milestones Going Forward

**VI. Didier adjourned the meeting at 2:00pm**

**Next Vision Council Meeting**  
**Thursday, February 12, 2009, 12pm-2pm**  
**United Way of Santa Barbara County Board Room**  
**All meeting handouts and notes are available on the Partnership SB website:**  
[www.partnershipsb.org](http://www.partnershipsb.org)  
**username: vision**  
**password: council**