

Vision Council Meeting Notes
Thursday, February 12, 2008
United Way of Santa Barbara County
12pm-2pm

Members Present:

Jon Clark, Paul Cordeiro, Steve Cushman, Tanya Gonzales, Geoff Green, Peter MacDougall, Lois Mitchell, Ernesto Paredes, Cynder Sinclair, Tom Thomas, Ron Werft, Pat Wheatley, Michael Young

Members Absent:

Kristen Amyx, Marty Blum, Michael Brown, Salud Carbajal, Marybeth Carty, Bill Cirone, Bob Emmons, Raquel Lopez, Marisela Marquez, Harriet Miller, Brian Sarvis, Christie Stanley, Luis Villegas, Karen Wheeler

Guests Present:

Mark Brown, Martin Conoley, Joel Goforth, Peter Karoff, Angela Wallace

Staff Present:

Paul Didier, Jerry Bellamy, Jessica Stampe

Facilitator:

Dirk Van Den Bosch

Goal of this meeting: To reach consensus on the single most important Measurable Outcome for Children & Families and Seniors & Families.

I. Welcome & Introductions - Paul Didier

- A. Didier called the meeting to order at 12:17p.m.
- B. Self-introductions

II. Recap/Summary of Progress - Paul Didier/Jerry Bellamy

- A. *Outcome: Discussion of results from Measurable Outcomes surveys as well as Expert Forums, Steering Committees, and various Community meetings.*
 - 1. Progress and Process Recap
 - a. Completion of Vision, Goals, and Measurable Outcomes phase for Children & Families and Seniors & Families
 - b. Moving into Strategies & Tactics phase of the Initiative today upon making final decisions on Measurable Outcomes
 - c. Didier referenced posters at front of room
 - i "Organizational chart" illustrates process structure

- ii "Process steps & cycles" illustrates Initiative timeline
 - iii "Master Action Plan Process Steps" illustrates the narrowing process of the Initiative from Vision & Goals to Measurable Outcomes down to Strategies & Tactics
 - iv "Children & Families Vision Statement & Goals"
 - v "Seniors & Families Vision Statement & Goals"
2. Community Inroads & current participation
 - a. Handout #1: Community Inroads
 - i list of eighty-nine participating organizations who have contributed to over 5,200 completed community surveys to date.
 3. Upcoming community engagement opportunities and activities
 - a. Fielding Graduate University - Institute for Social Innovation
 - i Interested in hosting community listening sessions
 - b. Antioch University
 - c. UCSB - Social Sciences Department in College of Letters and Science
 - d. SBCC Adult Education listening sessions
 - i Seniors & Families "Strategies for Success" Listening Session
 - Tuesday, February 24, 2009, 7:30p.m.-9:30p.m.
 - Schott Center Tannahill Auditorium
 - ii Children & Families "Strategies for Success" Listening Session
 - Tuesday, March 10, 2009, 7:30p.m.-9:30p.m.
 - Schott Center Tannahill Auditorium
 4. Community outreach summary
 - a. Handout #2: Census Demographics vs. POPI Measurable Outcomes survey results

III. **Seniors & Families Measurable Outcomes Reduction Exercise (I) - Group**

A. *Outcome: Group reaches consensus on the #1 Measurable Outcome for Seniors & Families*

1. Handouts
 - a. #3 - Seniors & Families Survey Results
 - b. #4 - Seniors & Families Survey Results - Subgroup Analysis
 - c. #5 - Seniors & Families One-page summaries from Steering Committees and Expert Forums
 - d. #6 - Seniors & Families Measurable Outcomes Reference Sheet
2. Ballot #1 - Each Vision Council member present selected their top choice for each of the four goal areas for Seniors & Families via the ballot process. Seven proxy votes were included from those unable to attend.
 - a. Staff tallied votes along with proxy votes
 - b. Results - Top choice selected in each goal area:
 - i Health: Seniors with complex health services and their families have access to affordable services locally.
 - ii Safety: The availability of accessible, affordable, and convenient transportation for seniors is increasing.

- iii Education: Seniors are engaged in life-long learning activities.
 - iv Stability: All seniors stay independent and live safely in their homes as long as possible.
3. Ballot #2 - Vision Council individually cast their anonymous vote for the top Measurable Outcome out of the top four selected in Ballot process #1
- a. **#1 choice:**
 - i **Stability (70%): All seniors stay independent and live safely in their homes as long as possible.**
 - b. #2 choices (tied):
 - i Health (15%): Seniors with complex health services and their families have access to affordable services locally.
 - ii Safety (15%): The availability of accessible, affordable, and convenient transportation for seniors is increasing.

IV. **Children & Families Measurable Outcomes Reduction Exercise (I) - Group**

A. *Outcome: Group reaches consensus on the #1 Measurable Outcome for Children & Families*

- 1. Handouts
 - a. #7 - Children & Families Survey Results
 - b. #8 - Children & Families Survey Results - Subgroup Analysis
 - c. #9 - Children & Families One-page summaries from Steering Committees and Expert Forums
 - d. #10 - Children & Families Measurable Outcomes Reference Sheet
- 2. Ballot #1 - Each Vision Council member present selected their top choice for each of the four goal areas for Children & Families via the ballot process. Seven proxy votes were included from those unable to attend.
 - a. Staff tallies votes along with proxy votes
 - b. Results - Top choice selected in each goal area:
 - i Health: Children and youth receive regular, preventive health care.
 - ii Safety: Children and youth report an increasing sense of neighborhood safety.
 - iii Education: Children enter kindergarten ready to learn.
 - iv Stability: Children and youth report positive values and identity.
- 3. Ballot #2 - Vision Council individually cast their anonymous vote for the top Measurable Outcome out of the top four selected in Ballot process #1
 - a. **#1 choice:**
 - i **Education (54%): Children enter kindergarten ready to learn.**
 - b. #2 choice:
 - i Health (31%): Children and youth receive regular, preventive health care.
 - c. #3 choice:
 - i Stability (15%): Children and youth report positive values and identity.

V. **Next Steps - Paul Didier**

A. April 23 meeting

1. Vision Council will vote on the top Strategies & Tactics for Children & Families and Seniors & Families.
2. Between now and then, staff will be involved in as many community meetings as possible to surface Strategies & Tactics for the top voted Measurable Outcomes.
3. Didier requested to that Vision Council members contact Jerry Bellamy with suggestions for door opening and outreach suggestions.

VI. Adjourn - Paul Didier

- A. Didier adjourned the meeting at 2:04p.m.

Next Vision Council Meeting
Thursday, April 23, 2009, 12pm-2pm
United Way of Santa Barbara County Board Room
All meeting handouts and notes are available on the Partnership SB website:
www.partnershipsb.org
username: vision
password: council