

**Vision Council Meeting Notes**  
**Thursday, April 23, 2009**  
**United Way of Santa Barbara County**  
**12:00pm-2:00pm**

**Members Present**

Michael Brown, Salud Carbajal, Marybeth Carty, Bill Cirone, Jon Clark, Paul Cordeiro, Steve Cushman, Tanya Gonzales, Geoff Green, Raquel Lopez, Peter MacDougall, Lois Mitchell, Ernesto Paredes, Brian Sarvis, Sharon Siegel, Cynder Sinclair, Tom Thomas, Luis Villegas, Ron Werft, Pat Wheatley, Michael Young

**Members Absent**

Kristin Amyx, Marty Blum, Bob Emmons, Marisela Marquez, Harriet Miller, Christie Stanley, Karen Wheeler

**Guests Present**

Heather Bennett, Martin Conoley, Fran Forman, Joel Goforth, Eric Hanson, Heidi Holly, LuAnn Miller

**Staff Present**

Jerry Bellamy, Paul Didier, Jessica Stampe

**Facilitator**

Dirk Van Den Bosch

**Goal of this meeting:           to review, discuss, and adopt the POPI consensus.**

**I.     Welcome & Introductions - Paul Didier**

- A. Didier called the meeting to order at 12:05p.m.
- B. Lunch
- C. Picture for Final Report
- D. Self-introductions

**II.    Initiative Update - Paul Didier/Jerry Bellamy**

*Summary: Update on the inroads made by POPI in the community; review of POPI background.*

- A. *Handout #1: 199 Community Inroads*
- B. *Handout #2: Asset Based Community Development (ABCD)/POPI Guiding Principles*
  - 1. Didier referenced Handout #2, originally handed out in the Vision Council binder in April of 2008 and reviewed the academic basis of POPI for going forward purposes.
  - 2. As a result of conversations with many of the groups that POPI has met with, Didier noted an additional point as a component of the POPI Guiding Principles: the "Target audience must be part of the solution."

**III. POPI Process & Consensus – Paul Didier**

*Summary: Discussion on what the POPI process has revealed to date.*

**A. Handout #3: POPI Process & Consensus**

**1. POPI Process**

- a. The community has been engaged in the process of determining Vision, Goals, Outcomes, Strategies & Tactics (POPI Design)
- b. In the process, the community determined the best delivery model was through the neighborhood (POPI Discovery)
  - i. The neighborhood delivery model may appear in a few different ways in terms of a potential project (POPI Discovery)
    - Children & Families Centric
    - Seniors & Families Centric
    - Bimodal, an integrated effort, combining services for children, seniors, and their families in the neighborhood

**2. POPI Consensus**

- a. The community has reached consensus on three major topics
  - i. Strategies, Tactics, Goal & Outcome Focus, and Process Guiding Principles
  - ii. The neighborhood model as the service delivery method
  - iii. Need for system synthesis
    - Public & private service partners
    - Public & private funding

**IV. Personal Reports – Committee members and volunteers**

*Summary: Representatives from various committees shared their experiences and observations gained through their participation in the Power of Partnership Initiative. All remarked on the unprecedented nature of the process. POPI is the largest community engagement effort in the history of Southern Santa Barbara County. Never before has the South Coast community come to agreement on Visions, Goals, Outcomes, Strategies & Tactics, and a suggested delivery model to improve the lives of children, seniors, and their families. There was recognition that now, more than ever, in these challenging economic times that the need for collaboration and partnership to achieve the community's chosen outcomes is essential. To be successful, future funding must support collaborative community efforts. Representatives:*

- A. LuAnn Miller, Children & Families Steering Committee
- B. Heidi Holly, Seniors & Families Steering Committee
- C. Fran Forman, Seniors & Families Steering Committee
- D. Martin Conoley, Former Vision Council member & POPI volunteer

**V. Vision Council Value-Add - Group**

*Summary: The group discussed how to make the Visions, Goals, Outcomes, Strategies & Tactics, and suggested delivery model come to life. Vision Council members reviewed the POPI process and the POPI consensus (above). Vision Council members were complimentary and verified the process of*

*having reached Visions, Goals, Measurable Outcomes, Strategies & Tactics, and a suggested delivery model for children, seniors, and their families. Vision Council members, at the suggestion of Peter MacDougall unanimously expressed enthusiasm in looking at next steps and pilot project proposals at the June meeting. These proposals will provide more detail on the scope of potential projects in terms of scale, critical success factors, and future funding.*

- A. *Handout #4: Double sided Vision, Goals, Outcomes for Children & Families and Seniors & Families*
- B. *Handout #5: Double sided Top Strategies & Tactics with suggested delivery model for Children & Families and Seniors & Families*

**VI. Adjourn - Paul Didier**

- A. Didier adjourned the meeting at 2:00p.m.

**All meeting handouts and notes are available on the Partnership SB website:**

[www.partnershipsb.org](http://www.partnershipsb.org)

**username: vision**

**password: council**